

McCreary District Economic Development Board

Po Box 511

McCreary, Manitoba

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The goal of the McCreary District Economic Development Board is to use existing community resources such as people, capital, management, creativity and pride to improve economic well-being of the region. The main economic activities in the McCreary area are crop and livestock production with hunting, guiding and support services also contributing to the local economy. Managing economic change to meet our community needs and objectives is encouraged through self help, participation, partnerships and control. The work of the McCreary District Economic Development Board is supported by volunteers and grants from the Village of McCreary and the RM of McCreary.

Executive: 2011-2012

Chair Pam Little; Vice-Chair Claude Desrosiers; Treasurer Norma Windle; Secretary Wendy Williams
 Village Economic Development Committee Rep Sandra Deslaurier; Tourism Rep Bev Lisowski; CDC Ernest Jackson

McCreary Round Table January 2011 – 3 key areas of priority for the community and region were identified:

1. **Health Services** – Carrie Walker heading up community committee; community identified need for improvement of health services for our population; to report back to MDEDB; recommend public consultation; collaboration with PRHA
2. **Agassiz Ski Area** – Agassiz Feasibility Study being done by SE Group for RMNP; completion of report November 2011; will inform RMNP and the East Escarpment Advisory Board; **East Escarpment Advisory Board RMNP** Pam Little/Norma Windle rep McCreary; call or email with comments, ideas, concerns so we can represent your interests fully mccreary@inethome.ca or 204 835-2529; Public consultation for the new RMNP management plan may begin early 2012. Please go to Parks website for more information www.pc.gc.ca/eng/pn-np/mb/riding/ne/escarp.aspx
3. **Business Retention & Development** Please shop at home; future projects required are update brochures, postcards, souvenirs, & develop interpretive information; promote our area more – encourage better signage for RMNP & area

Capture McCreary Photo Contest fall 2012– start collecting those special shots of our area

CAP Manager Haylee Johanson; September to March; Located at the McCreary Library; assistance with any e-technology available

MDEDB Action Plan for 2012 based on FICE & AGM held November 9, 2011

Objective (in no specific order)	Action	Who is Responsible: Lead for Project
1. Improve Community bulletin Board	<ul style="list-style-type: none"> • Replace middle board with softer material to put pins into • Determine cost of upgrade • Determine need for grant or cost sharing 	<ul style="list-style-type: none"> • MDEDB • Possible partner: Village &/or RM of McCreary
2. Develop Community Calendar	<ul style="list-style-type: none"> • Purchase one page every month in the Alpine Echo • Contact organizations re: dates of upcoming events • Have organizations email event information to the CAP Site email address by deadline • Create calendar with community events; signify type of event somehow e.g. social, sports, recreation, mtg • Post on community website 	<ul style="list-style-type: none"> • MDEDB • CAP Site Manager • Work with Recreation Director
3. Improve Look of CNR line through Village	<ul style="list-style-type: none"> • Contact CNR re: responsibility for care of tracks • Contact Village, Museum re: their responsibility? 	<ul style="list-style-type: none"> • MDEDB: Wendy • Village/RM • Heritage Committee
4. Hometown Makeover - encourage businesses to apply for Hometown Manitoba Grants	<ul style="list-style-type: none"> • Assist with applications if needed • Disseminate copies of grant applications to businesses 	<ul style="list-style-type: none"> • Ann sending hard copies of grant • CAP Manager can assist people with filling out application

	<ul style="list-style-type: none"> • Encourage use of the grant 	
5. Host Meeting for Businesses to promote collaboration & cooperation	<ul style="list-style-type: none"> • Organize presentation on how to form a Chamber of Commerce with pros & cons • Introduce the new Business Specialist from MAFRI to local business community • Discuss & promote convention possibilities • Discuss & plan packaging opportunities for tourists 	<ul style="list-style-type: none"> • MDEDB • MAFRI • Invitations to all businesses – assistance from Village to include everyone
6. Improve Highway Signage – improve effectiveness	<ul style="list-style-type: none"> • Discuss & plan for opportunities to improve signage • Investigate costs, rules & regulations around signage • Investigate slowing traffic around #5 curve • Investigate possible cost sharing opportunities i.e. Village, RM, Dauphin... • Paint mural at airstrip – cost? To employ Geordie Vincent 	<ul style="list-style-type: none"> • Manitoba Highways Dept • Village & RM • MDEDB
7. Create Long term plan for shelter belt trees around village especially industrial areas, Fletcher Park, & entrances	<ul style="list-style-type: none"> • Investigate rules, regulations, zoning implications • Investigate costs • Determine priority list of locations for trees 	<ul style="list-style-type: none"> • MDEDB with Village & RM • Recreation Commission • Local Businesses
8. Improve the south entrance to town (Wrana's)	<ul style="list-style-type: none"> • Contact landowner re: issues around the appearance/safety/working together to improve • Shelterbelt improvement • Costs? • Legal recourse? 	<ul style="list-style-type: none"> • MDEDB • Landowners
9. Continue Collaboration with RMNP	<ul style="list-style-type: none"> • East Escarpment Area Strategy Committee representation • Cross promotion of region: Websites, events, activities, publications • Educate public about RMNP: park passes, park information in town, park guides available in town, RMNP information access • Encourage partnering with RMNP: trails, PR, signage, GIS mapping opportunity 	<ul style="list-style-type: none"> • MDEDB • RMNP • Business Community
10. Create inventory of meeting space available in McCreary	<ul style="list-style-type: none"> • Create a database of meeting space available in McCreary • Include: location, catering, size/capacity, amenities included, cost/rental fee, contact information for booking • Catering opportunities in area should be included 	<ul style="list-style-type: none"> • MDEDB • CAP Manager with assistance from relative organizations

Meetings are held on the second Wednesday of each month
7:30 PM at the RM Office Board Room.

Everyone Welcome.

MDEDB Funded by Village of McCreary & RM of McCreary

